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In re: Iacovelli et al.

In the Claims

Please amend claims 1 and 8 as follows:

1. A vehicle floor mat comprising:

a molded flexible mat having a raised peripheral lip provided on side edges of the molded mat;

A1  
a first area contained within the peripheral lip, said first area having a recessed bottom surface and a plurality of raised protrusions extending from said bottom surface thereby providing a texturized surface;

Sub B1  
at least one third area having a substantially smooth bottom surface; and

at least one wear plate fixed upon said smooth bottom surface of said at least one third area of the molded mat.

8. A vehicle floor mat comprising:

a molded flexible mat having a front surface with a raised peripheral lip provided on side edges of the molded mat;

A2  
a first area contained within the peripheral lip, said first area having a first texturized surface pattern;

Sub B2  
a second area contained within the peripheral lip, said second area having a second texturized surface pattern different from said first pattern, wherein said first area of the molded mat generally covers an upper section and a lower section of a substantial floor area of the mat, and said second area of the molded mat generally covers a middle section of the substantial floor area of the mat;

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at least one third area having a substantially smooth recessed bottom surface; and

at least one wear plate fixed upon said recessed bottom surface of said at least one third area of the molded mat.

Please add new claim 14 as follows:

14. The vehicle floor mat according to claim 1, wherein said at least one wear plate comprises a metal plate having a texturized surface pattern.